

# Jordan Avery Thompson

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Chief Marketing Officer

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Chief Marketing Officer position at Acme Corporation, as advertised on LinkedIn. With over a decade of experience in driving marketing strategies for leading brands, I am eager to bring my expertise in digital marketing, brand development, and strategic planning to your innovative team.

Throughout my freelance career, I have successfully led numerous projects that directly align with the requirements of this role. For instance, I initiated a multi-channel marketing campaign for a tech startup that resulted in a 300% increase in customer engagement within six months. By leveraging data analytics and consumer insights, I was able to refine our messaging and target our audience effectively, leading to a 40% increase in conversion rates. Additionally, I spearheaded a rebranding project for an established retail company, which revitalized their market presence and increased their sales by 25% year-over-year.

I am particularly drawn to this role at Acme Corporation due to your commitment to innovation and customer-centric solutions. I am passionate about creating impactful marketing strategies that not only resonate with audiences but also drive measurable results. I believe that my hands-on experience, combined with my passion for building and nurturing strong brand narratives, makes me an ideal fit for your team.

I would love the opportunity to discuss how my background and vision can contribute to the continued success of Acme Corporation. Thank you for considering my application; I look forward to the possibility of collaborating with you in the future.

Sincerely,

Jordan Avery Thompson