

Jordan Thompson

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Acme Corporation

RE: Freelance To Full Time Communications Manager

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Communications Manager position at Acme Corporation, as advertised on your careers page. With a robust background in strategic communications and my passion for storytelling, I believe I can effectively contribute to your team and help elevate the Acme brand to new heights.

Throughout my freelance career, I have successfully managed communication strategies for various clients, including a high-profile tech startup where I increased their social media engagement by 150% within six months. By implementing targeted content campaigns and leveraging analytics tools, I was able to identify key audience segments and tailor messaging that resonated deeply. Furthermore, my role as a project lead for a non-profit organization allowed me to overhaul their communication framework, resulting in a 40% increase in donor engagement and a successful fundraising campaign that exceeded our goals by 25%.

I am particularly drawn to this opportunity at Acme Corporation because of your commitment to innovation and community impact. I am eager to bring my experience in digital communications and my ability to foster collaborations across departments to your team. I would love the chance to discuss how my skill set aligns with the goals of Acme Corporation and how I can contribute to your continued success. Thank you for considering my application; I look forward to the opportunity to speak with you soon.

Sincerely,

Jordan Thompson