

Jordan Smith

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Content Marketing Manager

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Content Marketing Manager position at Acme Corporation, which I discovered on LinkedIn. With over five years of experience in content marketing, I have honed my ability to create engaging content strategies that drive traffic and conversions, and I am eager to bring my expertise to your dynamic team.

In my recent freelance role with a tech startup, I developed a content marketing strategy that increased organic website traffic by 150% within six months. By implementing SEO best practices and leveraging data analytics, I was able to identify key topics that resonated with our audience, resulting in a 40% increase in lead generation. Additionally, I successfully managed a blog that featured guest posts from industry leaders, further enhancing the site's credibility and reach.

Furthermore, I spearheaded a comprehensive social media campaign for a consumer goods brand, which not only improved engagement by 300% but also contributed to a 20% increase in overall sales during the campaign period. My ability to collaborate with cross-functional teams, including designers and developers, allowed us to create cohesive and impactful marketing materials that aligned with brand goals.

I would love the opportunity to discuss how my background, skills, and enthusiasms could be a great fit for Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your team and discussing this exciting opportunity further.

Sincerely,

Jordan Smith