

Jessica Anderson

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Acme Corporation

RE: Freelance To Full Time Content Writer

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Content Writer position at Acme Corporation, which I discovered on your careers page. With a strong passion for crafting compelling narratives and a proven track record of delivering high-quality content, I am eager to bring my skills to your dynamic team and contribute to your content strategy.

Over the past three years as a freelance content writer, I have successfully completed projects for various industries, including technology, health, and lifestyle. One of my notable achievements was developing a content series for a tech startup that increased their website traffic by 150% within six months. By conducting thorough research and implementing SEO best practices, I was able to create articles that not only engaged readers but also improved the company's online presence. Additionally, I collaborated with a healthcare organization to produce informative blog posts that helped them establish authority in their field, resulting in a 40% increase in patient inquiries.

I am particularly drawn to Acme Corporation because of your commitment to innovative content that resonates with audiences. I believe my extensive experience in adapting my writing style to fit various brand voices, combined with my ability to meet tight deadlines, will make me a valuable addition to your team. I look forward to the opportunity to discuss how my background, skills, and enthusiasm for content writing can align with the goals of Acme Corporation. Thank you for considering my application.

Sincerely,

Jessica Anderson