

# Jordan Smith

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Copywriter

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Copywriter position at Acme Corporation, which I discovered on LinkedIn. With over five years of freelance experience in creating compelling copy for various industries, I am eager to bring my skills in storytelling and brand messaging to a full-time role within your esteemed organization.

During my freelance career, I successfully collaborated with a diverse range of clients, including a tech startup where I developed a series of landing pages that increased conversion rates by 30% over three months. Additionally, I worked with a non-profit organization to revamp their newsletter, which resulted in a 50% increase in open rates and significantly boosted donor engagement. These experiences have honed my ability to craft targeted content that resonates with audiences while driving measurable results.

I am particularly drawn to this opportunity at Acme Corporation because of your commitment to innovative marketing strategies and dedication to quality. I am eager to contribute my expertise in SEO-driven content and persuasive writing to help elevate your brand's voice and effectively communicate your message across multiple channels. I would love the chance to discuss how my background and skills align with the needs of your team.

Thank you for considering my application. I look forward to the opportunity to further discuss how I can contribute to Acme Corporation's success as a full-time copywriter.

Sincerely,

Jordan Smith