

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Creative Director

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Creative Director position at Acme Corporation, as advertised on LinkedIn. With over eight years of experience in creative direction and a proven track record of delivering innovative and engaging marketing campaigns, I am confident in my ability to contribute effectively to your team and help elevate Acme's brand presence across multiple platforms.

During my time as a freelance creative director, I successfully led a rebranding initiative for a mid-sized tech company that resulted in a 40% increase in customer engagement within six months. By collaborating closely with cross-functional teams and utilizing data-driven insights, I crafted a cohesive visual identity that resonated with the target audience. Additionally, I directed a multimedia advertising campaign for a non-profit organization that garnered over 3 million views online, significantly increasing donations and awareness for their cause. These experiences have honed my skills in strategic thinking, project management, and team collaboration, which I believe align well with the demands of the Creative Director role at Acme.

I am truly passionate about creating impactful narratives that connect with audiences and drive results. I am particularly impressed by Acme Corporation's commitment to innovation in the industry, and I believe my background in digital marketing and brand development positions me uniquely to contribute to your vision. I would love the opportunity to discuss how my experience and ideas can help propel Acme's creative initiatives forward.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you further.

Sincerely,

Jordan Taylor