

# Sophia Martinez

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Data Analyst

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Data Analyst position at Acme Corporation, which I discovered on LinkedIn. With a solid background in data analysis and a passion for transforming data into actionable insights, I believe I can significantly contribute to your team. Acme Corporation's commitment to data-driven decision-making resonates with my professional values, and I am eager to bring my expertise to your esteemed organization.

During my freelance career, I led a project for a retail client that involved analyzing sales data to identify trends and customer behaviors. By developing a comprehensive dashboard using Tableau, I helped the client enhance their marketing strategies, resulting in a 30% increase in customer engagement over three months. Additionally, I collaborated with a non-profit organization to evaluate the effectiveness of their fundraising efforts. My analysis revealed key demographics that were previously under-targeted, leading to a tailored outreach campaign that increased donations by 25% within the first quarter.

I am particularly drawn to this position at Acme Corporation because of your emphasis on leveraging data for strategic growth. I am eager to bring my analytical skills, attention to detail, and proficiency in SQL and Python to your team. I am confident that my freelance experience has equipped me with the ability to work independently while also collaborating effectively with cross-functional teams.

I look forward to the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application; I hope to speak with you soon.

Sincerely,

Sophia Martinez