

Jordan Mitchell

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Digital Marketing Manager

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Digital Marketing Manager position at Acme Corporation, as advertised on LinkedIn. With a robust background in digital marketing and a proven track record of achieving measurable results, I am eager to contribute my skills to your dynamic team and help drive your marketing initiatives to the next level.

During my freelance career, I successfully managed a diverse portfolio of clients, where I developed tailored marketing strategies that increased their online presence and engagement. For instance, I partnered with a local e-commerce store to revamp their digital marketing approach, implementing a comprehensive SEO and content marketing strategy that resulted in a 150% increase in organic traffic and a 30% boost in sales over six months. Additionally, I executed a multi-channel social media campaign for a tech startup that grew their follower base by 200% and significantly enhanced brand awareness within their target demographic.

I am particularly drawn to this opportunity at Acme Corporation because of your innovative approach to marketing and commitment to sustainability. I am eager to bring my experience in data-driven marketing strategies and campaign management to a full-time role where I can further develop my skills and contribute to your goals. I would love the chance to discuss how my expertise in digital marketing can support the continued growth of Acme Corporation.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you and exploring how I can be an asset to your team.

Sincerely,

Jordan Mitchell