

# Jordan Blake-Smith

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Director

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Director position at Acme Corporation, which I discovered on LinkedIn. With over seven years of experience in creative project management and a proven track record in leading high-impact campaigns, I am eager to bring my expertise in directing projects from conception to execution to your innovative team.

During my tenure as a freelance director, I successfully managed a comprehensive rebranding project for a mid-sized tech company that increased their online engagement by 150% within six months. This involved coordinating with cross-functional teams, developing a strategic content plan, and overseeing the production of multimedia content that resonated with their target audience. Additionally, I spearheaded a remote team in launching a digital marketing campaign for a non-profit organization, resulting in a 40% increase in donations and a significant boost in community awareness, all while working within a tight budget and timeline.

I am particularly impressed with Acme Corporation's commitment to innovation and sustainability. I believe my background in directing diverse projects aligns well with your mission to push creative boundaries while delivering impactful results. I am keen to discuss how my skills and experiences can contribute to your team's goals and help drive Acme Corporation forward.

Thank you for considering my application. I look forward to the opportunity to discuss my candidacy further and explore how I can contribute to the exciting projects at Acme Corporation.

Sincerely,

Jordan Blake-Smith