

Jordan Blake

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Graphic Designer

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Graphic Designer position at Acme Corporation, which I discovered on your careers page. With a solid foundation in graphic design and a proven track record of delivering innovative visual solutions, I am eager to contribute my skills and creativity to your dynamic team.

Over the past three years as a freelance graphic designer, I successfully partnered with diverse clients, helping them elevate their brand identities. One of my proudest achievements was creating a comprehensive branding package for a startup, which included logo design, social media graphics, and promotional materials. This project not only garnered positive feedback from the client but also resulted in a 40% increase in their online engagement. Additionally, I led a rebranding initiative for a local non-profit, which involved designing a new website and collateral that revitalized their image and helped them secure a significant grant.

I am particularly drawn to the collaborative environment at Acme Corporation and am impressed by your commitment to innovative design solutions. I would love the opportunity to discuss how my freelance experience can translate into a full-time role that contributes to your ongoing projects. Thank you for considering my application; I look forward to the possibility of discussing my fit for this exciting position.

Sincerely,

Jordan Blake