

# Lila Thompson

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Illustrator

Dear Hiring Manager,

I am thrilled to apply for the Freelance To Full Time Illustrator position at Acme Corporation, which I discovered on your careers page. With over five years of freelance experience in illustration and a passion for storytelling through visuals, I am eager to bring my creative expertise to your dynamic team. Acme's commitment to innovative design aligns perfectly with my artistic vision, and I am excited about the opportunity to contribute to your projects on a full-time basis.

In my freelance career, I successfully collaborated with various brands, including a recent project for a children's book publisher where I created a series of illustrations that increased the book's sales by 30% within the first month of release. I also developed a unique branding package for a startup, which included logo design and promotional materials, resulting in a 50% uptick in their social media engagement. My ability to adapt my style to meet clients' needs, combined with my strong communication skills, has allowed me to build lasting relationships and deliver work that not only meets but exceeds expectations.

I am particularly drawn to this position at Acme Corporation because of your focus on creativity and innovation. I am eager to collaborate with your talented team to produce illustrations that resonate with diverse audiences. I look forward to the opportunity to discuss how my background and skills can contribute to the continued success of Acme Corporation. Thank you for considering my application.

Sincerely,

Lila Thompson