

Jordan Taylor

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Acme Corporation

RE: Freelance To Full Time Industrial Designer

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Industrial Designer position at Acme Corporation, as advertised on your careers page. With a robust background in industrial design and a passion for creating innovative and user-centered products, I am eager to bring my skills to your team. My experience in freelance design has allowed me to hone my abilities in project management and client communication, which I believe are essential for this role.

During my time as a freelance designer, I successfully led a project for a startup client that involved the development of a modular furniture line. By conducting user research and applying design thinking principles, I was able to create a product that not only met aesthetic goals but also improved functionality based on customer feedback. This project not only resulted in a 30% increase in sales for the client within the first quarter of launch but also earned my design the 'Best Innovative Design' award at the local design expo.

Additionally, I collaborated with a team of engineers and marketers to redesign a consumer electronic device for a well-known tech company. My role involved creating 3D models and prototypes that enhanced user experience, which led to a successful launch and rave reviews from both consumers and industry experts. My ability to communicate effectively with cross-functional teams and manage tight deadlines has consistently contributed to the success of my projects.

I am very interested in the opportunity to discuss how my background and skills align with the needs of Acme Corporation. I am looking forward to the possibility of contributing to your team and driving innovative design solutions together. Thank you for considering my application.

Sincerely,

Jordan Taylor