Jordan A. Mitchell

January 16, 2026

Acme Corporation
RE: Freelance To Full Time Influencer Marketing Manager

Dear Hiring Manager,

I am writing to express my enthusiasm for the Freelance To Full Time Influencer Marketing Manager position at Acme Corporation, which I discovered through LinkedIn. With a robust background in influencer marketing and a proven track record of driving successful campaigns, I am excited about the opportunity to contribute to your team's innovative approach to brand engagement.

In my recent freelance role, I successfully collaborated with a diverse range of influencers to elevate brand visibility for a skincare client, resulting in a 150% increase in engagement across social media platforms within three months. By leveraging data analytics, I identified key audience segments and tailored content strategies that resonated with targeted demographics. Additionally, I led a campaign for a tech startup that achieved a remarkable 200% ROI within the first two quarters by strategically partnering with high-profile tech influencers who aligned perfectly with the brand's ethos. These experiences have equipped me with the skills necessary to not only manage influencer relationships but also to create impactful marketing strategies that drive measurable results.

I am particularly drawn to Acme Corporation’s commitment to innovation and creativity in marketing. I believe my proactive approach and ability to adapt to industry trends would make me a valuable addition to your team. I am eager to discuss how my background, skills, and insights can contribute to your ongoing success in influencer marketing. Thank you for considering my application; I look forward to the opportunity to speak with you further.

Sincerely,

Jordan A. Mitchell