

# Jordan Matthews

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Market Research Analyst

Dear Hiring Manager,

I am writing to express my interest in the Freelance To Full Time Market Research Analyst position at Acme Corporation, which I discovered on LinkedIn. With a strong background in market research and data analysis, coupled with my freelance experience, I am excited about the opportunity to contribute to your team and help drive strategic decisions that align with your company's growth objectives.

During my freelance career, I successfully completed multiple projects for clients in various industries, including technology and consumer goods. One notable project involved conducting a comprehensive market analysis for a tech startup, where I identified key trends and consumer preferences that directly influenced their product development strategy. My insights helped the client increase their market share by 15% within six months. Additionally, I spearheaded a competitive analysis project for a leading retail brand, which involved gathering and analyzing data on competitors' marketing strategies. The recommendations I provided led to a significant improvement in their customer engagement metrics, resulting in a 20% increase in online sales.

I am particularly drawn to Acme Corporation because of your commitment to innovation and data-driven decision-making. I am eager to bring my analytical skills and proven track record of delivering actionable insights to your team. I would welcome the opportunity to discuss how my background and experiences align with the goals of Acme Corporation. Thank you for considering my application, and I look forward to the possibility of contributing to your esteemed organization.

Sincerely,

Jordan Matthews