

# Jordan Lee Smith

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Marketing Analyst

Dear Hiring Manager,

I am thrilled to apply for the Freelance To Full Time Marketing Analyst position at Acme Corporation, which I discovered on LinkedIn. With a strong background in data analysis and digital marketing, I am excited about the opportunity to contribute to your team and help drive actionable insights that enhance marketing strategies.

During my freelance career, I have successfully partnered with a variety of clients, providing them with in-depth market analysis and strategic recommendations. One of my key achievements was working with a tech startup where I developed a comprehensive competitive analysis framework that identified key market trends and consumer preferences. This work enabled the client to reposition their product offerings, resulting in a 30% increase in user acquisition within six months. Additionally, I recently completed a project for a retail client, where I analyzed customer purchasing behavior and implemented targeted email marketing campaigns. This initiative boosted their email conversion rates by 25% and significantly improved ROI.

I am particularly drawn to this opportunity at Acme Corporation because of your commitment to data-driven decision-making. I am eager to bring my analytical skills and my ability to translate complex data into actionable insights to your team. I am confident that my freelance experience has equipped me with the agility and creativity needed to thrive in a full-time role.

I look forward to the possibility of discussing how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application. I hope to speak with you soon.

Sincerely,

Jordan Lee Smith