

Jordan Smith

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Acme Corporation

RE: Freelance To Full Time Marketing Manager

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Marketing Manager position at Acme Corporation, which I discovered through your careers page. With my extensive background in freelance marketing combined with a passion for developing cohesive strategies, I am eager to contribute to your team and help elevate Acme's brand presence in the market.

In my freelance role, I successfully developed and executed a digital marketing campaign for a mid-sized retail client that resulted in a 50% increase in online sales over three months. By leveraging social media platforms and implementing targeted email marketing strategies, I was able to connect with a broader audience and enhance customer engagement significantly. Additionally, I collaborated with cross-functional teams to launch a content marketing initiative that improved website traffic by 70% over six months, showcasing my ability to drive results through comprehensive planning and execution.

I am particularly drawn to this position at Acme Corporation due to your commitment to innovative marketing solutions and your impressive portfolio of work. I am confident that my ability to analyze market trends and adapt strategies accordingly will be a valuable asset to your team. I would love the opportunity to discuss how my skills and experiences align with your company's goals and how I can contribute to the continued success of Acme Corporation. Thank you for considering my application.

Sincerely,

Jordan Smith