

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Merchandise Manager

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Merchandise Manager position at Acme Corporation, as advertised on LinkedIn. With over five years of experience in merchandise planning and a proven track record in driving sales growth, I am eager to bring my expertise to your esteemed team and contribute to Acme's ongoing success.

In my recent role as a freelance Merchandise Consultant, I successfully collaborated with a mid-sized apparel brand to revamp their product assortment strategy. By analyzing sales data and customer feedback, I identified key gaps in their offerings, which led to a 30% increase in quarterly sales after the implementation of the new strategy. Additionally, I managed a comprehensive inventory optimization project that reduced excess stock by 25%, significantly improving cash flow and profitability.

Moreover, during my tenure at XYZ Retail, I led a cross-functional team to launch a seasonal merchandising campaign that resulted in a 20% uplift in sales year-over-year. This experience honed my skills in forecasting trends and aligning product selection with consumer demand, ensuring that merchandise not only met but exceeded customer expectations. I am passionate about leveraging analytics and market insights to create compelling product assortments that resonate with target audiences.

I am very enthusiastic about the opportunity to discuss how my background, skills, and passions align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your team and helping drive your merchandising strategies forward.

Sincerely,

Jordan Taylor