

# Jordan A. Mitchell

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Acme Corporation

RE: Freelance To Full Time Mobile Developer

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Mobile Developer position at Acme Corporation, which I discovered on LinkedIn. With over five years of experience in mobile app development, I have honed my skills in creating user-centered applications that drive engagement and deliver results. I am particularly drawn to Acme Corporation's commitment to innovation and user experience, and I am eager to contribute my expertise to your team.

During my freelance career, I successfully launched several mobile applications that have garnered significant user adoption. One of my notable projects was an e-commerce app for a local startup, which I developed from concept to launch. This app achieved over 10,000 downloads within the first month, and I optimized its performance to increase user retention by 30% through A/B testing and implementing feedback loops. Additionally, I led a team of designers and developers to create a fitness tracking app that received positive reviews for its intuitive interface, resulting in a 4.8-star rating on the App Store. These experiences have equipped me with a thorough understanding of the mobile development lifecycle, from ideation to deployment and maintenance.

I am enthusiastic about the possibility of transitioning from a freelance role to a full-time position at Acme Corporation, where I can leverage my skills in a collaborative environment. I am particularly impressed with your recent initiatives in mobile technology and would love the opportunity to discuss how my background and vision align with your goals. Thank you for considering my application; I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan A. Mitchell