

Jordan Taylor

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Acme Corporation

RE: Freelance To Full Time Motion Graphics Designer

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Motion Graphics Designer position at Acme Corporation, which I discovered on your careers page. With over five years of experience in the motion graphics industry, I have developed a strong passion for crafting visually stunning animations that effectively communicate brand stories. I have long admired Acme Corporation's innovative approach to design, and I believe that my skills align perfectly with the vision of your creative team.

During my freelance career, I had the opportunity to work with various clients, including a recent project for a tech startup where I created a series of animated explainer videos that increased user engagement by 40%. This project not only honed my ability to distill complex concepts into engaging visuals but also taught me the importance of collaboration, as I worked closely with both the client and their marketing team to ensure alignment with their brand messaging. Additionally, I successfully led the motion graphics team for a prominent advertising agency's campaign that garnered a 25% increase in brand awareness, showcasing my leadership and strategic thinking skills.

I am enthusiastic about the prospect of transitioning to a full-time role at Acme Corporation, where I can contribute my expertise and collaborate with your talented team on groundbreaking projects. I am eager to bring my creativity and innovative approach to motion graphics, ensuring that Acme continues to set industry trends. I look forward to the opportunity to discuss how my background, skills, and passions align with the goals of your team. Thank you for considering my application.

Sincerely,

Jordan Taylor