

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Outside Sales Representative

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Outside Sales Representative position at Acme Corporation, as advertised on LinkedIn. With a proven track record in sales and a passion for building strong client relationships, I am eager to contribute to your team and help drive growth for your organization.

In my previous freelance role, I successfully increased sales for my clients by an average of 30% within the first six months of engagement. By implementing targeted sales strategies and leveraging my extensive network, I secured major accounts that significantly improved monthly revenues. For instance, I partnered with a tech startup to revamp their sales approach, resulting in a successful pitch that won them a contract with a Fortune 500 company, elevating their market presence.

Additionally, I excelled in creating customized presentations and product demonstrations that resonated with diverse audiences, ultimately leading to a 50% increase in client retention rates. My ability to analyze market trends and adapt strategies accordingly has consistently positioned my clients ahead of their competitors. I believe that my hands-on experience in the field coupled with my commitment to achieving results aligns perfectly with Acme Corporation's goals.

I am eager to bring my expertise in outside sales to Acme Corporation and would love the opportunity to discuss how my skills and experiences can contribute to your team. Thank you for considering my application; I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan Taylor