

# Jordan Thompson

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Packaging Designer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Freelance To Full Time Packaging Designer position at Acme Corporation, as advertised on your careers page. With over five years of experience in the packaging design industry, I am excited about the opportunity to contribute my expertise to your innovative team and help elevate Acme's brand presence through exceptional packaging solutions.

During my freelance career, I successfully collaborated with various clients, one of whom was a start-up beverage company. I designed a visually striking packaging line that not only captured the essence of their brand but also resulted in a 30% increase in sales within the first three months of launch. This project not only honed my design skills but also deepened my understanding of market trends and consumer preferences. Additionally, I recently led a project for a well-known cosmetic brand where I revamped their packaging to align with sustainability goals, which enhanced their brand image and won the 2022 Packaging Innovation Award. These experiences have equipped me with a strong foundation in creating designs that are both aesthetically appealing and strategically impactful.

I am particularly drawn to this opportunity at Acme Corporation because of your commitment to quality and creativity in packaging design. I am eager to bring my background in both traditional and digital packaging methods, along with my collaborative spirit, to your team. I would welcome the chance to discuss how my experience and vision align with the goals of Acme Corporation and to explore the potential for contributing to your projects as a full-time designer. Thank you for considering my application.

Sincerely,

Jordan Thompson