

Jordan A. Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Photographer

Dear Hiring Manager,

I am thrilled to apply for the Freelance To Full Time Photographer position at Acme Corporation, as advertised on your careers page. With a strong background in photography and a passion for visual storytelling, I believe I can bring a unique perspective and skill set to your creative team. Having followed Acme's innovative projects, I am eager to contribute to your mission of crafting compelling imagery that resonates with audiences.

During my freelancing career, I have successfully collaborated with various clients across diverse industries, capturing their visions and enhancing brand narratives through photography. One of my key achievements includes a project for a local fashion brand where I designed and executed a campaign that resulted in a 30% increase in their social media engagement. By utilizing my expertise in lighting and composition, I was able to create visually striking images that aligned perfectly with their brand identity. Additionally, I contributed to a major non-profit event by documenting the experience through powerful images, which were later used in promotional materials and saw a 25% increase in donations compared to the previous year.

I am particularly drawn to the opportunity at Acme Corporation because of your commitment to creativity and innovation in photography. I am confident that my experience in both freelance and collaborative environments has prepared me well for the demands of a full-time position. I would love the chance to discuss how my skills and experiences align with the needs of your team. Thank you for considering my application, and I look forward to the opportunity to speak with you soon.

Sincerely,

Jordan A. Taylor