

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Pr Specialist

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time PR Specialist position at Acme Corporation, which I discovered on LinkedIn. With a diverse background in public relations and a proven track record of delivering impactful communication strategies, I am eager to contribute my skills and experience to your team. Acme's commitment to innovation and excellence in the industry greatly resonates with my professional goals.

In my previous freelance role, I successfully managed PR campaigns for a variety of clients, including a tech startup that saw a 40% increase in media coverage within three months of implementing my strategies. By leveraging social media platforms and building relationships with key journalists, I was able to secure placements in top-tier publications, elevating the client's brand visibility. Additionally, I collaborated with a nonprofit organization to develop a crisis communication plan, which not only mitigated negative press during a challenging period but also strengthened their public image by 30% in post-campaign surveys.

I am particularly drawn to this role at Acme Corporation because of your innovative approach to public relations, and I believe my experience aligns well with your needs. I am eager to bring my expertise in media relations, content creation, and strategic communication to your team. I would love the opportunity to discuss how my background, skills, and enthusiasms can contribute to the continued success of Acme Corporation. Thank you for considering my application; I look forward to the possibility of collaborating with you.

Sincerely,

Jordan Taylor