

# Jordan M. Carter

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Print Designer

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Print Designer position at Acme Corporation, which I discovered through your company's careers page. With a strong background in print design and a passion for creating visually compelling marketing materials, I believe I can significantly contribute to your team and help elevate your brand's visual identity.

In my freelance career, I successfully collaborated with various clients to develop print collateral that not only met but exceeded their expectations. For instance, I designed a series of promotional brochures for a local nonprofit that increased their event attendance by 40% compared to the previous year. My ability to combine creative vision with strategic thinking ensured that the materials resonated with the target audience. Additionally, while working with a tech startup, I was responsible for creating their brand identity, including business cards, product packaging, and posters. This cohesive design approach helped them secure a significant investment by leaving a lasting impression on potential investors.

I am particularly drawn to Acme Corporation's commitment to innovation and quality in design. I am eager to bring my expertise in print design to your team and contribute to exciting projects that align with your mission. I would love the opportunity to discuss how my skills and experiences align with your needs further. Thank you for considering my application; I look forward to the possibility of working together.

Sincerely,

Jordan M. Carter