

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Product Designer

Dear Hiring Manager,

I am thrilled to apply for the Freelance To Full Time Product Designer position at Acme Corporation, as advertised on LinkedIn. With over five years of experience in product design and a passion for creating user-centered solutions, I am excited about the opportunity to contribute to your team and help elevate Acme's innovative products to the next level.

During my time as a freelance product designer, I had the privilege of working with a diverse range of clients, which honed my ability to adapt to various industry standards and user needs. For instance, I collaborated with a tech startup to redesign their mobile app interface, which resulted in a 40% increase in user engagement and a 25% boost in retention rates within three months of launch. Additionally, I led the design of an e-commerce platform for a retail client, implementing a streamlined checkout process that reduced cart abandonment rates by 30% and received positive feedback for its intuitive user experience.

I am particularly drawn to the culture of innovation at Acme Corporation, and I admire your commitment to pushing the boundaries of design and technology. I am eager to bring my unique blend of creativity and analytical skills to your team, ensuring that every product not only meets but exceeds user expectations. I am confident that my freelance background has equipped me with the flexibility and resourcefulness needed to thrive in a full-time role.

I would love the opportunity to discuss how my experience and vision align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your team and am excited to share my ideas in further detail.

Sincerely,

Jordan Taylor