

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Product Manager

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Product Manager position at Acme Corporation, which I discovered on LinkedIn. With a strong background in product management and a proven track record of delivering successful projects, I am eager to contribute my skills and experience to your innovative team.

In my recent freelance role, I led the development of a mobile application for a startup that increased user engagement by 45% within six months of launch. By conducting thorough market research and implementing user feedback into the product development cycle, we not only met user needs but also exceeded our initial performance metrics. Additionally, I managed a cross-functional team to streamline the product delivery process, resulting in a 30% reduction in time-to-market for our key features.

Prior to my freelance work, I was a Product Manager at XYZ Technologies, where I successfully launched three major software updates that improved customer satisfaction scores by 20%. My ability to analyze data and pivot strategies accordingly played a crucial role in these achievements, as I collaborated closely with both engineering and marketing teams to ensure alignment with business goals. I am particularly drawn to Acme Corporation's commitment to innovative solutions, and I believe my experience aligns perfectly with your vision.

I would love the opportunity to discuss how my background and skills can contribute to the success of Acme Corporation. Thank you for considering my application; I look forward to the possibility of discussing this exciting opportunity further.

Sincerely,

Jordan Taylor