

# Jordan Thompson

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Acme Corporation

RE: Freelance To Full Time Product Owner

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Product Owner position at Acme Corporation, which I discovered on LinkedIn. With over five years of experience in product management, I have a proven track record of successfully leading cross-functional teams and driving product strategy, and I am eager to bring my skills to your innovative company.

During my time as a freelance product owner, I successfully managed a portfolio of diverse projects that enhanced user engagement and streamlined operations. For example, I led the development of a mobile application for a startup that increased user retention by 40% within six months of launch. By employing user-centered design principles and conducting thorough market research, I ensured the product met the needs of its target audience, resulting in a significant boost in customer satisfaction and revenue. Additionally, while working with a mid-sized e-commerce company, I implemented a new product feature that improved the checkout process, reducing cart abandonment rates by 25% and contributing to a 15% increase in overall sales.

I am particularly drawn to Acme Corporation's commitment to innovation and quality, and I believe my background in agile development methodologies aligns perfectly with your team's goals. I am eager to further discuss how my experience and vision can contribute to the success of your product initiatives. Thank you for considering my application; I look forward to the opportunity to speak with you.

Sincerely,

Jordan Thompson