

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Sales Manager

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Sales Manager position at Acme Corporation, as advertised on LinkedIn. With over five years of experience in sales and a proven track record in driving revenue growth, I believe my freelance background equips me with the agility and innovative mindset that aligns perfectly with your team's goals. I am particularly drawn to Acme's commitment to excellence and innovation within the industry, and I am eager to contribute to your continued success.

During my time as a freelance sales consultant, I successfully developed and executed a targeted sales strategy for a tech startup that resulted in a 150% increase in quarterly sales within six months. By leveraging data analytics and customer feedback, I was able to identify key market trends and adjust our approach accordingly, which not only boosted revenue but also enhanced customer satisfaction. Additionally, I played a pivotal role in establishing a strategic partnership with a leading distributor, increasing our market reach and resulting in a 30% growth in new client acquisition.

I am particularly proud of my ability to build and maintain strong client relationships. For instance, I implemented a customer relationship management system that streamlined communication and follow-up processes for one of my freelance clients, leading to a 40% improvement in client retention rates. This experience has equipped me with the tools needed to transition smoothly into a full-time sales management role where I can lead a team to achieve similar results.

I am enthusiastic about the opportunity to bring my experience to Acme Corporation and contribute to your sales team's success. I would appreciate the chance to discuss how my background, skills, and enthusiasms align with the goals of your organization. Thank you for considering my application.

Sincerely,

Jordan Taylor