

Jordan Thompson

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Seo Specialist

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time SEO Specialist position at Acme Corporation, as advertised on LinkedIn. With a strong background in search engine optimization and a passion for driving organic traffic, I believe my skills and experiences align perfectly with the requirements of this role. I am particularly drawn to Acme Corporation's commitment to innovation and excellence, and I am eager to contribute to your team's success.

During my freelance career, I successfully increased organic search traffic for various clients by an average of 150% within six months. One notable project involved a lifestyle blog where I implemented a comprehensive SEO strategy, optimizing on-page content and enhancing backlink profiles. This effort not only improved the site's search engine rankings but also resulted in a 40% increase in user engagement. Additionally, I developed a keyword research framework that helped a local e-commerce business identify high-potential keywords, ultimately leading to a 30% boost in their online sales over the course of a year.

I am proficient in using SEO tools such as Google Analytics, SEMrush, and Ahrefs, and I stay updated on the latest industry trends to ensure my strategies remain effective and relevant. I thrive in collaborative environments, and I am excited about the potential to work full-time with a dynamic team at Acme Corporation. I would welcome the opportunity to discuss how my freelance experience can translate into significant contributions for your organization. Thank you for considering my application, and I look forward to the possibility of discussing my candidacy further.

Sincerely,

Jordan Thompson