

# Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Social Media Manager

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Social Media Manager position at Acme Corporation, as advertised on LinkedIn. With a strong background in social media strategy and content creation, I am eager to leverage my skills and experiences to help elevate your brand's online presence and engage with your target audience effectively.

During my time as a freelance social media manager, I successfully increased the organic reach of my clients' social media platforms by over 150% within six months. One notable project involved developing a comprehensive content calendar for a local skincare brand, which led to a 40% increase in customer engagement and a significant boost in sales during the launch of their new product line. Furthermore, I implemented targeted advertising campaigns that not only enhanced brand visibility but also resulted in a 30% increase in website traffic from social channels, showcasing my ability to drive results through strategic planning and execution.

I am particularly drawn to Acme Corporation's commitment to innovation and community engagement, values that resonate with my own professional ethos. I am confident that my proactive approach and proven track record in managing social media platforms can contribute significantly to your team. I would love the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity further and how I can contribute to the continued success of Acme Corporation.

Sincerely,

Jordan Lee Thompson