

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Strategy Manager

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Strategy Manager position at Acme Corporation, which I discovered on your careers page. With a proven track record of delivering strategic insights and driving project success in freelance capacities, I am eager to contribute my skills to your esteemed organization as a full-time team member.

In my previous role as a freelance consultant for various startups, I successfully developed and implemented a strategic growth plan that resulted in a 40% increase in client revenue within six months. By conducting thorough market analyses and establishing key performance indicators, I was able to identify new market opportunities and optimize existing processes. Additionally, I led a cross-functional team to launch a new product line, which garnered significant market interest and achieved 30% above the sales targets in the first quarter. These experiences have equipped me with the ability to navigate complex business environments and align strategies with overarching company goals.

I am particularly drawn to Acme Corporation's commitment to innovation and excellence. I believe my expertise in strategic planning and execution, coupled with my ability to foster collaboration across teams, will allow me to contribute meaningfully to your strategic objectives. I am eager to bring my unique experiences and insights to your organization and help drive impactful results.

I would welcome the opportunity to discuss how my background and skills can align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your team.

Sincerely,

Jordan Taylor