

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Ui Designer

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time UI Designer position at Acme Corporation, as advertised on LinkedIn. With a passion for creating user-centric designs and over five years of experience in freelance UI design, I am eager to bring my expertise to your innovative team and contribute to your mission of delivering exceptional digital experiences.

During my freelance career, I successfully collaborated with various clients, one of which was a tech startup that needed a complete overhaul of its mobile app interface. By conducting user research and usability testing, I implemented a design that improved user engagement by 40% within three months of launch. Additionally, I played a key role in a project for an e-commerce platform, where my redesign of the checkout process led to a 25% reduction in cart abandonment rates. These experiences have honed my ability to translate complex user needs into intuitive designs while adhering to tight deadlines and project specifications.

I am particularly drawn to Acme Corporation because of your commitment to pushing the boundaries of design and technology. I believe my proactive approach and ability to adapt quickly to new environments will allow me to thrive in a full-time role. I am eager to leverage my freelance insights in a collaborative setting, contributing to a team focused on creating innovative solutions that enhance user experiences.

I would love the opportunity to discuss how my experience and vision align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of collaborating with your talented team.

Sincerely,

Jordan Taylor