

Jordan Lee Thompson

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Acme Corporation

RE: Freelance To Full Time Ux Writer

Dear Hiring Manager,

I am thrilled to apply for the Freelance To Full Time UX Writer position at Acme Corporation, which I discovered on your careers page. With a background in both UX design and content strategy, I am excited about the opportunity to contribute my skills to a team that values user-centric solutions and innovative storytelling. Acme's commitment to enhancing user experiences aligns perfectly with my professional ethos and aspirations.

Throughout my freelance career, I have successfully collaborated with diverse clients to create compelling user experiences, leading to measurable improvements in user engagement. For instance, while working with a fintech startup, I rewrote their onboarding process, resulting in a 40% increase in user retention within the first month of implementation. This was achieved through a blend of clear, concise content and a deep understanding of user needs, which I believe is critical for the UX Writer role at Acme. Additionally, my work with a leading e-commerce platform involved optimizing product descriptions and user flows, increasing conversion rates by 25% over three months. These experiences have equipped me with the ability to write and think critically about how content influences user behavior.

I am very keen to bring my passion for user experience and content strategy to Acme Corporation and would love the opportunity to discuss how my background, skills, and enthusiasms align with your team's goals. Thank you for considering my application. I look forward to the possibility of contributing to your exciting projects and helping Acme achieve its mission.

Sincerely,

Jordan Lee Thompson