

# Jordan Smith

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Video Editor

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Video Editor position at Acme Corporation, which I discovered on your careers page. With a strong passion for storytelling through visual media and over five years of experience as a freelance video editor, I am eager to bring my skills and creativity to your dynamic team.

Throughout my freelance career, I have successfully collaborated with various clients, enhancing their brand presence through compelling video content. One notable project involved editing a promotional video for a start-up that resulted in a 50% increase in their online engagement within just three weeks of its release. My proficiency in software such as Adobe Premiere Pro and Final Cut Pro, combined with a keen eye for detail, allowed me to deliver a polished final product that exceeded client expectations. Additionally, I have produced a series of tutorial videos for an educational platform, which improved user retention rates by 30%, demonstrating my ability to create engaging content that resonates with audiences.

I am particularly drawn to Acme Corporation due to its innovative approach to media and commitment to quality. I believe my experience in managing multiple projects under tight deadlines, as well as my collaborative spirit, aligns well with your team's goals. I am eager to contribute my expertise and help elevate Acme's video content to new heights. I would appreciate the opportunity to discuss how my background and skills can benefit your organization further. Thank you for considering my application.

Sincerely,

Jordan Smith