

Jordan Mitchell

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Videographer

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Videographer position at Acme Corporation, as advertised on your careers page. With a passion for storytelling through visual media and over five years of experience in videography, I am eager to bring my skills and creativity to your talented team. Acme's commitment to innovative content creation resonates with my professional values, and I am thrilled at the prospect of contributing to your projects on a full-time basis.

During my freelance career, I had the opportunity to work with a diverse range of clients, which honed my ability to adapt my style and approach to meet various needs. One of my proudest achievements was producing a promotional video for a local nonprofit organization that increased their donations by 50% in just three months. By leveraging compelling storytelling and high-quality visuals, I was able to highlight their mission effectively. Additionally, I collaborated with a startup to create a series of social media ads that resulted in a 30% increase in brand engagement and a measurable boost in their online presence, demonstrating my capability to drive results through creative videography.

I am particularly drawn to this role at Acme Corporation because of your focus on high-impact visual content that resonates with audiences. I believe my technical skills in video editing software, along with my expertise in using various camera equipment, will enable me to contribute meaningfully to your projects. I am eager to bring my unique perspective and passion for videography to your team, and I look forward to the opportunity to discuss how I can help elevate Acme's video production efforts. Thank you for considering my application.

Sincerely,

Jordan Mitchell