

Jordan Lee Thompson

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Acme Corporation

RE: Freelance To Full Time Visual Designer

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Visual Designer position at Acme Corporation, which I discovered on LinkedIn. With a strong background in visual design and a successful freelance career, I am eager to bring my creative skills and innovative approach to your team. Acme's commitment to pushing boundaries in design aligns perfectly with my passion and expertise, making this opportunity particularly appealing to me.

In my recent freelance role, I collaborated with a tech startup to redesign their branding and digital assets, resulting in a 40% increase in user engagement within three months of launch. By conducting thorough market research and employing user-centered design principles, I developed a cohesive visual identity that resonated with their target audience. Additionally, I led a project for a non-profit organization where I created an interactive campaign that not only raised awareness but also garnered over \$50,000 in donations, showcasing my ability to blend design with strategic goals.

I am particularly drawn to Acme Corporation because of your focus on innovative design solutions that cater to diverse audiences. I am eager to contribute my skills in Adobe Creative Suite, UX/UI design, and motion graphics to create impactful visual experiences. I thrive in collaborative environments and am excited about the potential to work alongside your talented team to elevate Acme's brand identity further.

Thank you for considering my application. I look forward to the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. I am keen to bring my unique experience as a freelancer into a full-time role where I can contribute to and grow with your team.

Sincerely,

Jordan Lee Thompson