

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Visual Merchandiser

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Visual Merchandiser position at Acme Corporation, which I discovered on your careers page. With a strong background in visual merchandising and a proven record of enhancing retail environments, I am eager to bring my expertise to your team and contribute to the ongoing success of your brand.

During my time as a freelance visual merchandiser, I successfully increased sales by 25% for a boutique client by revamping their window displays and in-store layouts. I conducted thorough market analysis and implemented seasonal themes that resonated with target customers, which led to a significant uptick in foot traffic and engagement. Additionally, I collaborated with a local clothing brand to design and execute a pop-up shop that not only showcased their new collection but also drew in over 300 visitors in a single weekend, resulting in a remarkable 40% increase in immediate sales.

I am particularly drawn to Acme Corporation's commitment to innovation and quality in retail experiences. I am eager to leverage my skills in creating visually compelling displays that drive customer interaction and loyalty. I would love the opportunity to discuss how my background and passion for visual merchandising can align with your team's goals. Thank you for considering my application; I look forward to the possibility of contributing to Acme Corporation's success.

Sincerely,

Jordan Taylor