

# Jordan T. Rivers

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Vp Marketing

Dear Hiring Manager,

I am excited to apply for the Freelance to Full Time VP Marketing position at Acme Corporation, which I discovered on LinkedIn. With over ten years of experience in strategic marketing and brand management, I am confident in my ability to contribute significantly to your team and drive impactful marketing initiatives that align with your company's goals and vision.

During my time as a freelance marketing consultant, I successfully led a project for a tech startup that resulted in a 50% increase in customer engagement within six months. By implementing a data-driven content strategy and optimizing their social media presence, we were able to substantially improve brand visibility and conversion rates. Additionally, I developed and executed a comprehensive marketing plan for a leading e-commerce brand that resulted in a 30% increase in ROI over a single quarter. This experience has equipped me with the ability to pinpoint unique market opportunities and create tailored strategies that resonate with target audiences.

I am particularly drawn to Acme Corporation because of your commitment to innovation and excellence in the industry. I am eager to bring my expertise in digital marketing, analytics, and team leadership to your organization, ensuring that we not only meet but exceed our marketing objectives. I would love the opportunity to discuss how my background, skills, and enthusiasms can be aligned with the exciting projects at Acme. Thank you for considering my application; I look forward to the possibility of contributing to your esteemed team.

Sincerely,

Jordan T. Rivers