

# Jordan Alexander Smith

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Vp Sales

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time VP Sales position at Acme Corporation, which I discovered on LinkedIn. With over a decade of experience in driving sales growth and a proven track record in leadership roles, I am eager to bring my expertise and passion for sales to your esteemed company. Acme's commitment to innovation and excellence resonates with my professional values, and I believe I can contribute significantly to your team.

In my previous role as a Freelance Sales Consultant, I successfully increased client revenue by 150% within a year for a tech startup by implementing a strategic sales framework and leveraging data analytics to identify market opportunities. Additionally, I led a team of independent sales representatives that collectively exceeded their targets by 30% during my tenure. My ability to mentor and guide sales professionals, coupled with my hands-on experience in executing effective sales strategies, has consistently resulted in substantial revenue enhancements.

Furthermore, I managed a comprehensive sales pipeline for a client portfolio that included Fortune 500 companies, where I successfully negotiated contracts worth over \$2 million and established long-term partnerships. This experience not only honed my negotiation skills but also enriched my understanding of client needs, enabling me to tailor solutions that drive mutual success. My analytical approach to sales, combined with my collaborative leadership style, empowers teams to exceed expectations and deliver outstanding results.

I am very interested in the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your team and am excited about the potential of taking Acme's sales strategy to new heights.

Sincerely,

Jordan Alexander Smith