

Jordan Smith

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Web Designer

Dear Hiring Manager,

I am excited to apply for the Freelance To Full Time Web Designer position at Acme Corporation, as advertised on your careers page. With over five years of experience in web design, I have successfully delivered projects that have not only met client expectations but exceeded them, making me confident that I would be a valuable addition to your team.

During my freelance career, I had the opportunity to work with a diverse range of clients, including a local non-profit organization where I redesigned their website. This project resulted in a 50% increase in online donations within three months of launch, showcasing my ability to create user-friendly and visually appealing designs that drive engagement. Additionally, I collaborated with a tech startup to develop an e-commerce platform that saw a 35% increase in sales within the first quarter post-launch, demonstrating my experience in integrating functionality that aligns with business goals.

I am particularly drawn to this position at Acme Corporation due to your commitment to innovative design solutions that enhance user experience. I am eager to bring my expertise in responsive design and user-centered principles to your team, contributing to projects that make a meaningful impact. I would love the opportunity to discuss how my skills and background can align with the goals of Acme Corporation.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you further.

Sincerely,

Jordan Smith