

Jordan Smith

January 16, 2026

Acme Corporation

RE: Freelance To Full Time Wordpress Developer

Dear Hiring Manager,

I am thrilled to apply for the Freelance To Full Time Wordpress Developer position at Acme Corporation, which I discovered on LinkedIn. With over five years of experience in web development, particularly with WordPress, I am excited about the possibility of contributing to your team and enhancing your digital presence.

In my freelance career, I successfully developed over 30 WordPress sites for various clients, focusing on performance optimization and user experience. One of my notable projects involved creating a custom e-commerce platform for a local boutique, which led to a 40% increase in online sales within the first three months of launch. My approach involved not only designing an intuitive interface but also implementing best SEO practices that improved the site's visibility significantly.

Additionally, I played a key role in a project for a non-profit organization where I integrated a donation platform into their existing WordPress site. This initiative not only streamlined their fundraising efforts but also provided them with a 25% increase in donations year over year. My technical expertise, combined with my strong communication skills, allows me to collaborate effectively with clients to deliver tailored solutions that meet their specific needs.

I am eager to bring my passion for web development and my proven track record of successful projects to Acme Corporation. I would love the opportunity to discuss how my skills and experiences align with your needs. Thank you for considering my application; I look forward to the possibility of working together.

Sincerely,

Jordan Smith