

Alexandra Martinez

January 16, 2026

Acme Corporation
RE: Graphic Designer

Dear Hiring Manager,

I am excited to apply for the Graphic Designer position at Acme Corporation, which I discovered on LinkedIn. With a passion for visual storytelling and a strong foundation in design principles, I am eager to contribute to your team and help elevate your brand's visual identity. Acme's commitment to innovation and creativity aligns perfectly with my professional values and aspirations.

During my previous role at Creative Solutions, I successfully led a project to redesign the company's logo and branding materials, resulting in a 35% increase in client engagement within the first three months of the launch. Additionally, I collaborated with a cross-functional team to develop a series of marketing campaigns for a new product line, which not only met but exceeded our target audience reach by 50%. My proficiency in Adobe Creative Suite and familiarity with UI/UX design principles allowed me to create visually compelling assets that resonate with various demographics.

I am particularly drawn to the opportunity at Acme Corporation because of your focus on collaboration and pushing creative boundaries. I am eager to bring my unique perspective and skills in digital design, typography, and color theory to your projects. I am confident that my dedication to creating high-quality, impactful visuals will make a meaningful contribution to your team.

I would appreciate the opportunity to discuss how my background, skills, and enthusiasms can align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your innovative projects.

Sincerely,

Alexandra Martinez