

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Influencer Marketing Manager

Dear Hiring Manager,

I am writing to express my enthusiasm for the Influencer Marketing Manager position at Acme Corporation, which I discovered on LinkedIn. With over five years of experience in digital marketing and a proven track record of executing successful influencer campaigns, I am excited about the opportunity to contribute to your innovative team and help elevate Acme's brand presence in the marketplace.

In my previous role at TrendSetters Media, I spearheaded a campaign that collaborated with over 50 micro-influencers, resulting in a 250% increase in engagement and a 30% uplift in sales within three months. By utilizing data analytics to identify the right influencers, I was able to create tailored content that resonated with audiences, driving higher conversion rates. Additionally, I managed a budget of \$100,000 for influencer partnerships and achieved a return on investment of 400%, showcasing my ability to maximize resources effectively while reaching strategic marketing goals.

I am particularly drawn to Acme Corporation's commitment to innovation and quality, which aligns with my personal values and professional aspirations. I am eager to bring my expertise in influencer strategy, content creation, and analytics to further enhance Acme's influencer marketing efforts. I look forward to the opportunity to discuss how my skills and achievements can contribute to the dynamic marketing team at Acme Corporation. Thank you for considering my application.

Sincerely,

Jordan Taylor