

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Internship Brand Designer

Dear Hiring Manager,

I am excited to apply for the Internship Brand Designer position at Acme Corporation, which I discovered on your careers page. As a passionate design student with a strong foundation in branding and visual communication, I am eager to contribute my skills and creativity to your innovative team. Acme Corporation's commitment to crafting impactful brand narratives resonates with my personal values, and I believe my background aligns perfectly with the vision you uphold.

During my recent internship at XYZ Agency, I successfully collaborated on a rebranding project for a local startup, where I contributed to the development of a cohesive visual identity that increased their social media engagement by 40%. This experience honed my ability to conceptualize and execute design ideas that effectively convey brand messages. Additionally, I led a team of fellow students in a design competition, where we created an advertising campaign for a nonprofit organization. Our campaign not only won first place but also raised awareness for the cause, demonstrating my capacity to leverage design for meaningful impact.

I am particularly drawn to the opportunity at Acme Corporation because of your focus on creating memorable brand experiences that connect with diverse audiences. I am eager to bring my skills in Adobe Creative Suite, typography, and user-centered design to your projects, enhancing your brand strategies with fresh, innovative concepts. I am enthusiastic about the possibility of learning from your talented team while contributing to your mission.

I would appreciate the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your esteemed company and am excited about the chance to further discuss my fit for this role.

Sincerely,

Jordan Taylor