

Jordan Smith

January 16, 2026

Acme Corporation

RE: Internship Brand Manager

Dear Hiring Manager,

I am thrilled to apply for the Internship Brand Manager position at Acme Corporation, as advertised on your careers page. With a strong passion for brand management and a dedication to innovative marketing strategies, I am excited about the opportunity to contribute to your team and help elevate Acme's brand presence in the market.

During my time as a marketing intern at XYZ Company, I successfully assisted in launching a new product line that exceeded sales projections by 30% within the first quarter. I conducted market research to identify target demographics and developed a social media campaign that increased our engagement by over 50%. This experience honed my ability to analyze market trends and consumer behavior, skills I am eager to bring to Acme Corporation.

Additionally, I spearheaded a campus-wide awareness campaign for a non-profit organization, which resulted in a 40% increase in event participation compared to the previous year. By leveraging partnerships with local businesses and utilizing various digital marketing tools, I was able to create a cohesive brand message that resonated with our audience. I believe this experience has equipped me with the creativity and strategic thinking necessary for the Internship Brand Manager role at Acme.

I am excited about the possibility of discussing how my background, skills, and enthusiasm for brand management can contribute to the innovative projects at Acme Corporation. Thank you for considering my application; I look forward to the opportunity to speak with you further.

Sincerely,

Jordan Smith