

# Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Internship Brand Strategist

Dear Hiring Manager,

I am excited to apply for the Internship Brand Strategist position at Acme Corporation, as advertised on your careers page. With a keen interest in brand development and a passion for innovative marketing strategies, I am eager to contribute to your team and learn from one of the industry leaders in branding.

During my time as a marketing intern at XYZ Agency, I successfully led a project that revamped a client's social media presence, resulting in a 40% increase in engagement over three months. By analyzing audience demographics and tailoring content to specific segments, I was able to enhance brand visibility and drive customer interaction. Additionally, I collaborated on a market research initiative that identified emerging trends, which directly informed our branding strategy for a new product launch. This project not only honed my analytical skills but also deepened my understanding of how to align brand messaging with consumer expectations.

I am particularly drawn to Acme Corporation's commitment to innovation and sustainability, which resonates with my personal values. I am eager to bring my unique insights and creative problem-solving abilities to your team. I believe my background in digital marketing and my proactive approach to brand strategy can add significant value to your ongoing initiatives. I am enthusiastic about the opportunity to engage in meaningful projects that contribute to Acme's vision and goals.

Thank you for considering my application. I am looking forward to the possibility of discussing how my skills and experiences align with the needs of your marketing team. I am excited about the opportunity to learn from and contribute to Acme Corporation.

Sincerely,

Jordan Lee Thompson