

# Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Internship Chief Marketing Officer

Dear Hiring Manager,

I am thrilled to apply for the Internship Chief Marketing Officer position at Acme Corporation, as advertised on your careers page. With a deep passion for innovative marketing strategies and a strong academic background in business administration, I am eager to contribute my skills to your dynamic team and further Acme's mission of delivering cutting-edge solutions to your customers.

During my recent role as a marketing intern at XYZ Innovations, I successfully led a project that revamped our social media strategy, which resulted in a 30% increase in engagement over three months. By analyzing audience insights and competitor strategies, I implemented targeted campaigns that not only boosted our online presence but also exceeded our lead generation goals by 15%. Additionally, I conducted a market analysis for a new product launch, providing key insights that shaped our go-to-market strategy and contributed to a successful launch that exceeded initial sales projections by 20% within the first quarter.

I am particularly drawn to Acme Corporation because of its commitment to leveraging innovative marketing techniques to drive brand awareness and customer loyalty. I am excited about the opportunity to apply my analytical skills and creative thinking in a collaborative environment, contributing to impactful marketing initiatives. I would welcome the chance to further discuss how my background, skills, and enthusiasms align with the goals of your team.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you and contributing to the ongoing success at Acme Corporation.

Sincerely,

Jordan Lee Thompson