

Jordan Lee Thompson

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Acme Corporation

RE: Internship Content Writer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Internship Content Writer position at Acme Corporation, which I discovered on your careers page. With a passion for storytelling and a keen understanding of digital content trends, I am eager to contribute my skills to your dynamic team and help elevate your brand's voice through engaging and impactful writing.

During my time as a content creator for my university's online magazine, I successfully increased our readership by 30% over six months by implementing a targeted social media strategy and producing SEO-optimized articles. One of my proudest achievements was writing a series of articles on local environmental initiatives, which not only resonated with our audience but also fostered partnerships with local NGOs. Additionally, I completed an internship at a marketing firm, where I contributed to the development of a content calendar and wrote compelling blog posts that improved our clients' search engine rankings, resulting in a 20% increase in organic traffic.

I am particularly drawn to this internship at Acme Corporation because of your commitment to innovation and high-quality content. I am excited about the opportunity to collaborate with your talented team to create informative and engaging materials that align with your brand's mission. I would love to discuss how my background and skills align with the goals of your content team. Thank you for considering my application; I look forward to the possibility of contributing to Acme Corporation.

Sincerely,

Jordan Lee Thompson