

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Internship Copywriter

Dear Hiring Manager,

I am excited to apply for the Internship Copywriter position at Acme Corporation, which I discovered on your careers page. As a current English major at State University with a passion for creative writing and marketing, I am eager to contribute my skills and enthusiasm to your team. I admire Acme Corporation's innovative approach to storytelling and brand development, and I believe this internship will be a fantastic opportunity to grow while assisting in your mission to engage and inspire your audience.

During my time as a writing intern at Creative Solutions Agency, I developed a series of blog posts that increased web traffic by 30% over three months. These posts not only showcased my ability to write compelling copy but also honed my skills in SEO optimization, allowing me to create content that resonates with both readers and search engines. Additionally, I collaborated with a team to launch a social media campaign that achieved a 150% increase in engagement through targeted messaging and captivating visuals. This experience taught me the importance of tailoring content to specific audiences, a skill I am eager to bring to my work at Acme Corporation.

I am particularly drawn to this internship because I believe in the power of words to create connections and drive action. I am excited about the possibility of contributing to your projects and learning from your talented team. Thank you for considering my application. I look forward to the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation.

Sincerely,

Jordan Taylor