

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Internship Creative Director

Dear Hiring Manager,

I am writing to express my enthusiasm for the Internship Creative Director position at Acme Corporation, as advertised on your careers page. With a deep passion for creative storytelling and a keen eye for innovative design, I am excited about the opportunity to contribute to a company renowned for its cutting-edge approach to marketing and branding.

During my recent internship with XYZ Media, I played a pivotal role in rebranding a major client, which resulted in a 25% increase in customer engagement within just three months. I led a team of five in developing a comprehensive social media campaign that not only elevated the client's online presence but also won the 'Best Innovative Campaign' award at the regional marketing conference. Additionally, I spearheaded a project that involved collaborating with graphic designers and content creators to produce a series of promotional videos, which garnered over 50,000 views in the first week of launch, demonstrating my ability to drive impactful creative projects from conception to execution.

I am particularly drawn to Acme Corporation because of your commitment to fostering creativity and pushing boundaries in the industry. I am eager to bring my background in digital marketing and project management to your team, and I believe that my proactive approach to problem-solving and my collaborative spirit would make a valuable contribution to your projects. I would love the opportunity to discuss my application further and explore how I can assist in driving creative initiatives at Acme Corporation. Thank you for considering my application.

Sincerely,

Jordan Taylor